

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

|   |                                |
|---|--------------------------------|
| <b>Station and Location:</b><br><u>Odessa/Midland</u> | <b>Date:</b><br><u>9-28-16</u> |
|---|--------------------------------|

I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

|   |
|---|
| National Republican Congressional Committee- IE |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class        | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule     | See Schedule                     | See Schedule | See Schedule | See Schedule   | See Schedule    |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

|  |
|--|
|  |
|--|

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

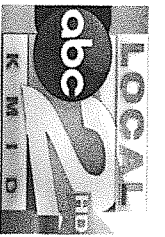
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      Jo Th. Ferrell                      Signature                      \_\_\_\_\_  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**  
Heather Trevino                      Heather Trevino                      LSM  
Signature                      Printed Name                      Title



KMLD  
7403 S University  
Lubbock, TX 79423

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 1437685

|                |  |               |                 |
|----------------|--|---------------|-----------------|
| Schedule Dates | 10/04/16-10/10/16                        | Date Entered  | 09/27/16        |
| Advertiser     | NRCC (66196)                             | Last Modified | 09/27/16        |
| Agency         | National Media Research Inc (10525)      | Entered By    | Heather Trevino |
| Product        | Political - Issues / Propositions (1068) | CO-OP         | No              |
| Brand          | 155/915/7100 (563716)                    | Headline #    |                 |
| Salesperson    | Millennium - New York, New York (1406)   | Demo          |                 |
| Sales Office   | Millennium - New York                    | Order Type    | Normal          |
| Buyer Name     | VITTI, JON                               | Package Deal  |                 |
| Phone/Fax      | (212) 373-8142 /                         | Commission %  | 15.00           |
| CPE            | N/A                                      | Commission    | \$441.75        |
| Account Types  | National/Political                       | Net Total     | \$2,503.25      |
| Billing Type   | Standard                                 | Sales Tax     |                 |
| Comments       | POLITICAL ISSUE: NRCC                    |               |                 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station        | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 6:59p- ABC MONDAY 7PM-9PM       | 1   |    |    |    |    |    |    |    | 1     | \$425.00 | \$425.00 | Midland (KMLD) |          | 9/27/16 |
| 2.0  | Normal Line / SPOT             | 10/07/16-10/07/16 | 4   | :30    | 9p- ABC FRIDAY 9PM-10PM         |     |    |    |    |    | 1  |    |    | 1     | \$250.00 | \$250.00 | Midland (KMLD) |          | 9/27/16 |
| 3.0  | Normal Line / SPOT             | 10/09/16-10/09/16 | 4   | :30    | 7A- GOOD MORNING AMERICA SUNDAY |     |    |    |    |    |    |    | 1  | 1     | \$35.00  | \$35.00  | Midland (KMLD) |          | 9/27/16 |
| 4.0  | Normal Line / SPOT             | 10/04/16-10/07/16 | 4   | :30    | 7A- GMA 2HR - MON-FRI           |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$85.00  | \$340.00 | Midland (KMLD) |          | 9/27/16 |
| 5.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 7A- GMA 2HR - MON-FRI           |     |    | 1  |    |    |    |    |    | 1     | \$85.00  | \$85.00  | Midland (KMLD) |          | 9/27/16 |
| 6.0  | Normal Line / SPOT             | 10/04/16-10/07/16 | 4   | :30    | 6:30p- WHEEL OF FORTUNE M-F     |     |    | 1  | 2  | 1  | 1  |    |    | 5     | \$150.00 | \$750.00 | Midland (KMLD) |          | 9/27/16 |
| 7.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 6:30p- WHEEL OF FORTUNE M-F     |     |    | 1  |    |    |    |    |    | 1     | \$150.00 | \$150.00 | Midland (KMLD) |          | 9/27/16 |
| 8.0  | Normal Line / SPOT             | 10/04/16-10/07/16 | 4   | :30    | 6p- JEOPARDY M-F                |     |    | 2  | 1  | 2  | 1  |    |    | 6     | \$130.00 | \$780.00 | Midland (KMLD) |          | 9/27/16 |
| 9.0  | Normal Line / SPOT             | 10/10/16-10/10/16 | 4   | :30    | 6p- JEOPARDY M-F                |     |    | 1  |    |    |    |    |    | 1     | \$130.00 | \$130.00 | Midland (KMLD) |          | 9/27/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

*Heather Trevino* *Confirmed*

| Midland (KMLD)     |       |            |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate       |
| Oct. 2016          | 21    | \$2,945.00 |
| Grand Total:       | 21    | \$2,945.00 |